

Cornerstone Schools Marketing Analysis

Marketing Procurement

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- ▶ LoVasco requested proposals from the following insurers:

Insurer	Coverage	Status
BCBSM	Medical, Dental and Vision	Quoted
Delta Dental	Dental	Declined to qu
EyeMed	Vision	Quoted
Reliance Standard	Life and Disability, Voluntary	Quoted
Guardian	Dental, Life and Disability, Voluntary	Quoted
New York Life	Life and Disability	Quoted
Hartford	Life and Disability	Quoted
Unum	Life and Disability	Quoted
MetLife	Dental, Life and Disability, Voluntary	Quoted
Colonial Life	Voluntary	Quoted